

		<p>TALENIS PLUS CONSEILS BENIN</p> <p>Filiale de TALENIS PLUS AFRIQUE <i>Label de G.R.H. en Afrique</i></p>	<p>Solutions RH et SIRH</p> <p>TALENIS PLUS CONSEILS BENIN TALENIS PLUS E.T.T. BENIN TALENIS PLUS CONSEILS MALI TALENIS PLUS CONSEILS CÔTE D'IVOIRE TALENIS PLUS E.T.T. TOGO</p>
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The firm TALENIS PLUS CONSEILS Bénin is recruiting on behalf of a Telecommunication company:

ONE (01) MEDIA COORDINATOR (H/F) (REF: ETT-o624Ro1MC)

Missions and Responsibilities :

- ✓ Execute media buying for the company's commercial business units;
- ✓ Negotiate ad space and time slots with various media outlets (TV, Radio, Press) for the company's commercial business units (Consumer, MFS, EBU, Customer Experience);
- ✓ Ensure optimum visibility throughout the country;
- ✓ Innovate within the media industry;
- ✓ Support media planning campaign aspects;
- ✓ Optimize plans and budgets according to the best media mix;
- ✓ Coordinate all media buying either via contracted media buying agencies or directly with media houses;
- ✓ Optimize ad exposure, surpass competitors, and effectively manage budgets to achieve maximum impact;
- ✓ Monitor and evaluate the success of media strategies and campaigns;
- ✓ Coordinate numeric printing branding needs with our agency partners, head office, etc.
- ✓ Display a positive attitude ;
- ✓ Identify opportunities for improvement and make constructive suggestions for change;
- ✓ Stay on the forefront of emerging industry practices;
- ✓ Consistently acknowledge and appreciate each team member's contributions;
- ✓ Keep track of lessons learned and share those lessons with team members;
- ✓ Value internal and external clients and respond to their needs as they arise.

Profil :

- ✓ Hold a BS/BA degree or equivalent experience;
- ✓ Have one to two (1-2) years of working experience in a communication/media agency/marketing;
- ✓ Have knowledge of office software (PowerPoint, Excel, Word, etc.).
- ✓ Have good presentation skills ;
- ✓ Have good contact and affinity with the media;
- ✓ Have practical knowledge of the field throughout the country;
- ✓ Have the ability to quickly learn and understand product benefits and campaign messaging;
- ✓ Be a highly driven self-starter, motivated, with excellent planning, communication, and organization skills, with strong attention to details;
- ✓ Have the ability to multi-task, juggle multiple priorities, and coordinate people and resources from multiple areas of the company;

 <p>TALENTS Conseils Nous créons la passion et l'énergie</p>	 <p>BEST HUMAN RESSOURCES CONSULTING AGENCY - WEST AFRICA - AFRICAN CORPORATE EXCELLENCE AWARDS 2015 CV MAGAZINE</p>	<p>TALENTS PLUS CONSEILS BENIN</p> <p>Filiale de TALENTS PLUS AFRIQUE Label de G.R.H. en Afrique</p>	<p>Solutions RH et SIRH</p> <p>TALENTS PLUS CONSEILS BENIN TALENTS PLUS E.T.T. BENIN TALENTS PLUS CONSEILS MALI TALENTS PLUS CONSEILS CÔTE D'IVOIRE TALENTS PLUS E.T.T. TOGO</p>
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- ✓ Possess creative problem-solving skills, excellent written and verbal communication skills;
- ✓ Demonstrate attention to detail ;
- ✓ Be a decisive problem-solver and value creator for best practices. The other core competencies will be defined by your direct supervisor/manager;
- ✓ Be a champion of culture and change;
- ✓ Build labor relationships ;
- ✓ Be result-oriented ;
- ✓ Be operationally astute.

Is this your profile ?

You MUST send your application by email, specifying the job title in the subject line: **ONE (01) MEDIA COORDINATOR (M/F) (REF: ETT-0624R01MC)** to the address: recrutement@talentsplusafrique.com

An acknowledgment of receipt will be sent to you upon receipt of the application file. However, if you do not receive this acknowledgment of receipt, please resend the email.

DOCUMENTS TO PROVIDE:

- A cover letter addressed to the General Manager of TALENTS PLUS CONSEILS specifying the position and its reference (include your availability and salary expectation);
- A detailed Curriculum Vitae ;
- Copies of obtained diplomas ;
- Copies of work certificates/attestations.

(Any application file that does not comply with this requirement will be purely and simply rejected).

NB.:

- *By submitting your application, you also give us your consent for the collection, storage, and processing of your personal data.*
- *You may exercise your right to object at any stage of the process.*

Application deadline : **09/06/2024**

Pour plus d'infos : 00 229 95 10 91 51/www.talentsplusafrique.com